



October 6, 2020

Dear Parent/Guardian of a Cathedral Senior:

For many years, one of the most treasured traditions in the *Cathedral* yearbook involves senior ads purchased by parents to congratulate their graduate. (An example of ads from a 2020 yearbook proof page is printed on the reverse.) This year, the yearbook staff once again is pleased to provide you the opportunity to purchase a tribute for your student.

To take advantage of an easy online system the yearbook publisher offers, all ads will be designed and submitted by parents via this website: yearbookordercenter.com. To access the Cathedral yearbook:

- Open a browser and go to yearbookordercenter.com
- Click on the first choice, Order Number (new sale)
- Enter 8770 (or choose from a pull down list that indicates school name, city and state)
- Under the ad selection, watch the video.

The video indicates that some schools offer different color and size options. At Cathedral, all ads will be in color (although you may select black and white photos if you choose). Ads are sized and priced as follows: full page, \$350; half page, \$195; quarter page, \$100; eighth page, \$70.

This easy online process allows you to create your personal ad, proof, pay for and submit the senior ad directly to the yearbook staff for placement in the 2021 *Cathedral*. Please note that this is the only method for submitting a senior ad. To ensure quality and consistency, the students on the yearbook staff will not accept ads sent by any other method, such as email, snail mail or walk-in delivery to the yearbook office.

The deadline for submitting your ad is Thursday, November 19, 2020 at 11:59 p.m. Please note that, because of publisher requirements, **this deadline is absolute.** Thank you for meeting this deadline and for providing photos and content that are in good taste and reflect our school's Catholic values and principles.

If you have questions about creating or ordering your ad, please contact the tech support numbers listed on the yearbookordercenter.com website and on the enclosed flyer. Please note that order center support (866 287-3096) is available from 9 a.m. to 6 p.m., Monday through Friday. The tech support line (877 362-7750) is answered from 7 a.m. to 6 p.m., Monday through Friday. For questions specific to Cathedral High School senior ads, please email me.

The *Cathedral* staff looks forward to receiving your ad and helping you wish your son or daughter much success as a member of the Cathedral High School Class of 2021. And finally, please note that "Congratulations" is not spelled with a "d."

Sincerely,

Tony Willis

Cathedral Faculty Moderator | twillis@gocathedral.com

c: Mrs. Julie Barthel, Principal; Mr. Robert Bridges, President