

For Immediate Release

Cathedral High School raises nearly half a million dollars for tuition assistance at annual gala

ShamrAuction 2014 sets new fundraising records for school

INDIANAPOLIS—March 12, 2014—Nicole Beasley, vice president for advancement at Cathedral High School, announces that the school's annual fundraising gala, ShamrAuction, has raised \$465,000 for tuition assistance and other vital student services. "This year's effort set new records for attendance, sponsorship, donations, and dollars raised," says Beasley. "We are humbled and blessed by the generosity of our Cathedral community."



Seated, left to right: Craig McGinnis, Chris Cooke, Elisabeth Cooke, Sharon Lacy, John Lacy, Mary Susan Buhner, Zach Buhner, Kristi Macadaeg, Kevin Macadaeg.



“ShamrAuction is one of the oldest and biggest fundraising galas of its kind in the Midwest,” says Monica Pollom, Cathedral’s new director of events and corporate relations, “so the bar was set pretty high for success of this year’s event.” Tickets sold out several weeks prior to the February 22 event, marking a new attendance record of 820 in the event’s 37-year history. Sponsorships, too, reached a high-water mark in 2014 with 40 companies and individuals supporting tuition assistance through the ShamrAuction. “We are so pleased to have exceeded our fundraising goals by \$30,000,” says Pollom. “Diversity is one of the core values here at Cathedral and supporting tuition assistance programs are one of the main ways the school maintains its geographic, religious, academic, economic, and racial diversity.” Cathedral High School currently draws students from more than 100 feeder schools and eight counties in central Indiana.

The ShamrAuction depends heavily on parents, volunteers, and committees to create an event of this magnitude. “We have 360 volunteers involved,” says Mary Myers, assistant director of events and volunteer coordinator, “including committee members, parents, alumni, current faculty, administration, and staff along with the 210 Cathedral students who help make this night possible. Without them, the ShamrAuction wouldn’t exist.” This year’s co-chairs were Theresa Rhodes and Walter Niemczura both local business leaders and current Cathedral parents. Father Glenn O’Connor, pastor of St. Susanna Catholic Church, Tom Zupancic, Cathedral class of 1973, and Janelle Christie, Indianapolis Colts, served as the evening’s emcees and auctioneers.



The record-breaking crowd of more than 800 raised nearly half-a-million dollars for tuition assistance at Cathedral.



For more information on the ShamrAuction, tuition assistance programs at Cathedral, or corporate sponsorships, contact Monica Pollom, director of events and corporate relations, at mpollom@gocathedral.com or 317.968.7316.

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About Cathedral High School

Cathedral is a private, independent, Catholic, college-preparatory school serving 1,255 students in grades 9 to 12. The school was founded in 1918 by the Brothers of Holy Cross and for 95 years has followed the philosophy of profoundly shaping how young men and women think, serve, and lead. For more information, visit gocathedral.com.

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